



DESIGN TIPS WITH JEFF

VIDEO 2 ■ JULY 09

In this video we talked about pulling your room together with toss pillows and accessories. If you are looking for a casual or contemporary feel, arrange your accessories asymmetrical. If you are looking for a more formal or conservative look, arrange them symmetrical.

A basic rule to follow is to group items in odd numbers. When using different items, use groups of three, or else it will look too crowded and not tell a story. For example, on a hall or sofa table you could group three non-like items of different heights, weight, and texture on one end. To balance the other end, use a table lamp of the same scale. Too many items of the same size in groupings fail because it gives no interest to the eye.

When pulling together accessories, we need to know the rules and how to break them. Accessories are the jewelry of your room and should reflect who you are!

Remember have fun with it and make it your own.

If you have any design questions or challenging areas you may need help with, please come by the store or e-mail me at jeff@aneitafern.com. Your question could be featured on the next design tip!